



Why Work With Xima

For over 15 years, Xima has been committed to helping channel partners succeed. Our partner program gives you the tools, training, and support you need to position, sell, and win with our industry-leading contact center solutions.

Partnering with Xima means you don't go it alone. We provide the resources, people, and processes to help you win more business:

- Business Development Representatives (white-label support)
- Customer Webinars
- Product Training and Certification
- Dedicated Channel Account Manager
- Sales Training and Presentation Decks
- Dedicated Presales CAM and SE for Demonstrations and Designs
- Scheduled Reference Calls for Prospects
- Customer Success Team (Full Implementations)
- Multi-step Lead Campaigns

Xima isn't just a software provider, we're your partner in growth.



The Xima Advantage

Built for Partners

Our reseller program is designed for Value Added Resellers (VARs), brokers, and agents serving businesses of all sizes. Whether you're helping a small team or a large enterprise, Xima provides the right solutions and expertise to close more deals.

Flexible and Integrated

Xima integrates seamlessly with multiple unified communications (UC) systems and applications. Whether on-premise, in the cloud, or as a supplement to existing solutions, our product suite ensures you stay ahead of customer expectations and market shifts.

Driving Customer Success

Our solutions give your customers more than a call center, they get a complete customer experience platform with:

- Omnichannel capabilities
- Speech analytics and sentiment analysis
- Call recording and reporting
- CRM integrations
- AI-powered features like our AI messaging bot, callback, and post-call automation



What Our Partners Say

"Xima filled a major gap in our offerings, we've closed large customer deals that simply wouldn't have been possible without them."

— **Tom Welsh, Affiliated Technology Solutions**

"Xima gives us an all-in-one platform for omnichannel support, speech analytics, and AI features, everything our customers need in one place."

— **Iain Edgar, Access4**

"Xima's demo and pre-sales support are excellent. They handle provisioning, training, and onboarding so our partners can focus on selling and growing."

— **David Ansehl, Reinvent Telecom**

"We trust Xima to honor partner-led deals, their commitment to channel integrity gives us confidence."

— **Ray Napoletano, Saddleback Communications**



Ready to Grow Together?

Partner with Xima and unlock new revenue opportunities, stronger customer relationships, and a competitive edge in today's market.



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Speech Analytics & Sentiment Detection: Learn from Every Conversation

Xima's Speech Analytics empowers dealership leaders to coach smarter and serve better by analyzing every recorded call.

- **Sentiment Analysis with Auto-Topics:** Detect emotional tone and automatically categorize calls related to sales, service, escalation, or complaints.
- **QA Automation:** Replace hours of manual review with automatic scoring based on your dealership's compliance and performance standards.
- **Sales & Service Optimization:** Identify which conversations lead to test drives, service appointments, or upsells—and replicate those success patterns.



Why Dealerships Choose Xima



- **Elevated Customer Experience:** through faster, smarter communication.
- **Data-Driven Decision Making** with powerful, customizable reports.
- **Increased Revenue Opportunities** by converting more leads and retaining more service customers.
- **Scalable & Secure** platform for single-lot operations or multi-location dealer groups.

Xima CCaaS turns every customer interaction into a growth opportunity.

Whether it's scheduling a service, responding to a parts inquiry, or closing a sale, your dealership gains the tools to deliver exceptional service at every touchpoint.



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